ESTTA Tracking number:

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Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91218982 |
|---------------------------|---|
| Party | Plaintiff Monster Energy Company |
| Correspondence Address | Jonathan Menkes Knobbe, Martens, Olson & Bear LLP 2040 Main Street, 14th Floor Irvine, CA 92614 UNITED STATES efiling@knobbe.com, francie.leonguerrero@knobbe.com |
| Submission | Other Motions/Papers |
| Filer's Name | Jonathan Menkes |
| Filer's e-mail | efiling@knobbe.com, francie.leonguerrero@knobbe.com |
| Signature | /Jonathan Menkes/ |
| Date | 11/03/2014 |
| Attachments | 2014-11-03-NTC OF EXPRESS VOLUNTARY ABANDONMENT WITH CON- SENT AND STIP OF DISMISSAL-HANBEV.2736M.PDF(60985 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| MONSTER ENERGY COMPANY, Opposer, |)) Opposition No.: 91218982 |
|----------------------------------|---------------------------------|
| | ý |
| v. |) Serial No.: 86/188617 |
| LISA NOELLE SCHESSER, | Mark: TAP INTO PRIMAL |
| Applicant. |) POWER AND BE A) BEAST) |

NOTICE OF EXPRESS VOLUNTARY ABANDONMENT WITH CONSENT AND STIPULATION OF DISMISSAL

Applicant, Ms. Lisa Noelle Schesser ("Applicant"), hereby notices its express abandonment of the application to register the TAP INTO PRIMAL POWER AND BE A BEAST mark underlying Application Serial No. 86/188617, with prejudice. Additionally, contingent upon the Board's approval of Applicant's express abandonment of Application Serial No. 86/188617, the parties stipulate and agree that Opposition No. 91218982 be dismissed without prejudice.

Respectfully submitted this 30 day of October, 2014.

Lisa Noelle Schesser

Applicant

Steven J. Nataupsky
Diane Reed
Jonathan Menkes
Knobbe Martens Olson & Bear LLP
2040 Main Street, 14th Floor
Irvine, California 92614
(949) 760-0404
efiling@knobbe.com

Attorneys for Opposer Monster Energy Company

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing NOTICE OF EXPRESS

VOLUNTARY ABANDONMENT WITH CONSENT AND STIPULATION OF

DISMISSAL has been served on Applicant, Lisa Noelle Schesser, by mailing one copy on

November 3, 2014 via First Class mail, postage prepaid to:

Lisa Noelle Schesser 8711 E. Pinnacle Peak Rd. P.M.B. #225 Scottsdale, AZ 85255

| Si | gnature: | |
|----|----------|--|

Name: Francisca C. Leon Guerrero

Date: November 3, 2014

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